

# Financial Foundations

By Darlene Hull

**F**inancial Foundations is a series of beautifully illustrated books that teach kids about money in a fun way. The first set in the series FOUNDATIONS has six books and teaches kids:

- how money works
- goal setting
- budgeting
- how credit works
- how our daily actions add up to positive or negative results
- moving towards a more long term focus rather than instant gratification

Readers learn:

- how to ask intelligent questions
- the basics of how the financial world works
- how to become and active and

informed participant in life

The target age range for the books is 8 to 12, but I have had kids read them with parents as young as 3 where they are starting to grasp the concepts, teenagers getting them to supplement / replace their CALM 20 classes, and a lot of adults are buying the books for themselves. They are short, easy, and fun to read.

The book sets sell for \$50 (which includes GST and Canadian shipping) and \$10 from every set goes to World Vision Canada. If you know of a charity or non-profit group that is looking for fundraising opportunities please have them contact me and I can work with them to set up a campaign where they receive the \$10 per set and their supporters can receive a fantastic set of books.

Financial Foundations have been featured on the radio (QR77 / 630 CHED, News 660, and CBC The Homestretch) and television (Trending on Shaw, CTV Morning Live, and Global) to rave reviews. If you would like to watch the TV segments I have included the links below.

Trending on Shaw:

[youtube.com/watch?v=GgqS6xXzuic](https://www.youtube.com/watch?v=GgqS6xXzuic)

CTV Morning Live:

[calgary.ctvnews.ca/video?clipId=581705](http://calgary.ctvnews.ca/video?clipId=581705)

Global Calgary's

Child: [globalnews.ca/video/1933499/calgarys-child-money-literacy](http://globalnews.ca/video/1933499/calgarys-child-money-literacy)



To buy the books please go to: [thefinancialguides.com/books.htm](http://thefinancialguides.com/books.htm)

Any books purchased will be shipped within a day so you can have them to enjoy as quickly as Canada Post delivers.